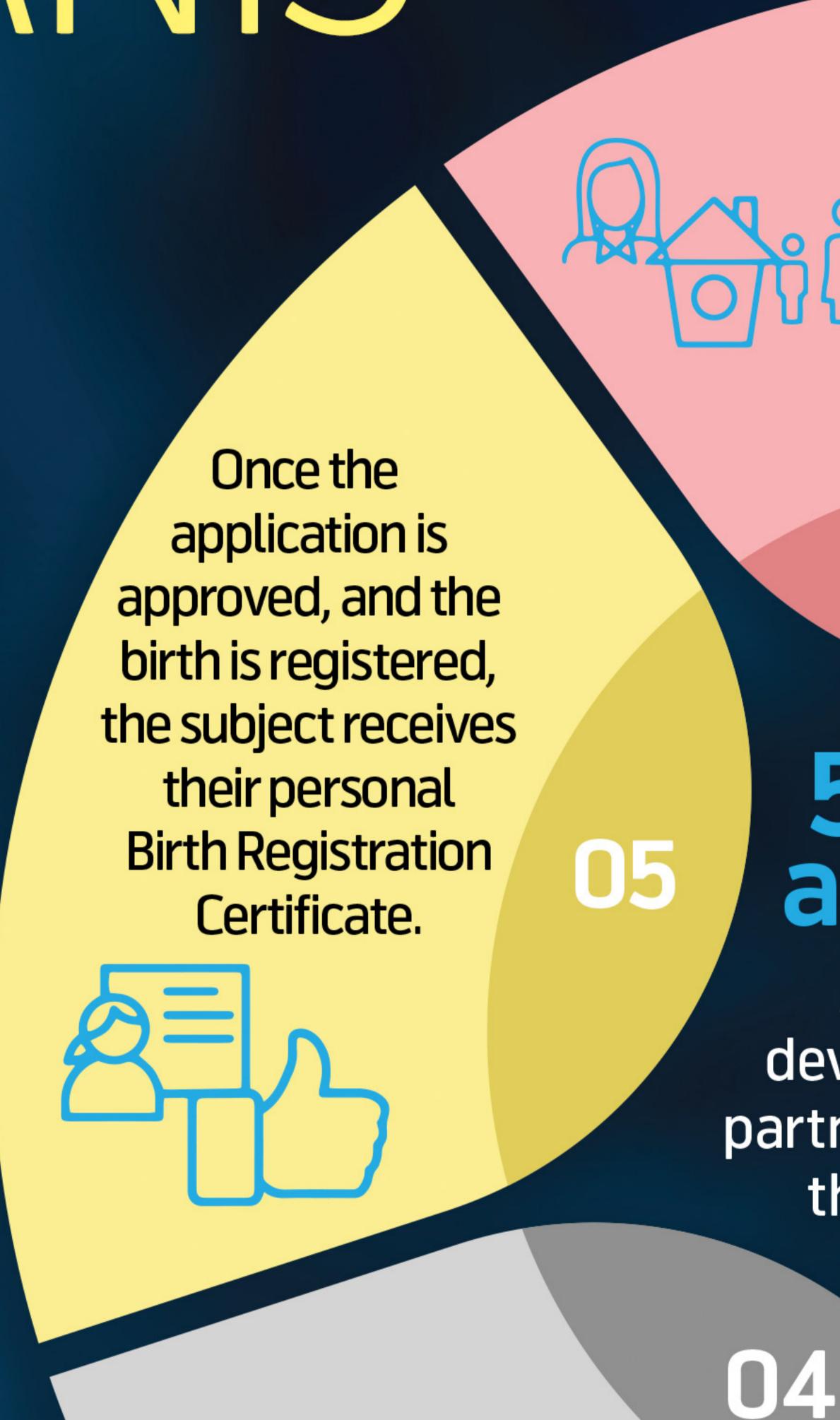


NAMINGTHE INVISIBLE PAKISTANIS

60 Million people around Pakistan lack any form of official identity, denying them access to essential services and securities. This translates to almost 5000 children born each day who are completely invisible to the state. Telenor Pakistan decided to take on this massive challenge and do something to address the plight of these invisible Pakistanis!

EMPOWERMENT THROUGH DATA

Empowering individuals through the power of mobile internet is at the heart of Telenor Pakistan's DNA! So, in pursuit of giving a safer future to the 'invisible' Pakistanis, Telenor leveraged the wide penetration of mobile devices in the country & launched a 1st of its kind, transformative sustainability program called the Digital Birth Registration. An easy to use mobile application was developed that leapfrogged the outdated and complex paper based registration process.



Each application

reaches the authorities

via their digital

system where they

can review and

approve.

A facilitator approaches a household OR a member of the household approaches a DBR franchise.

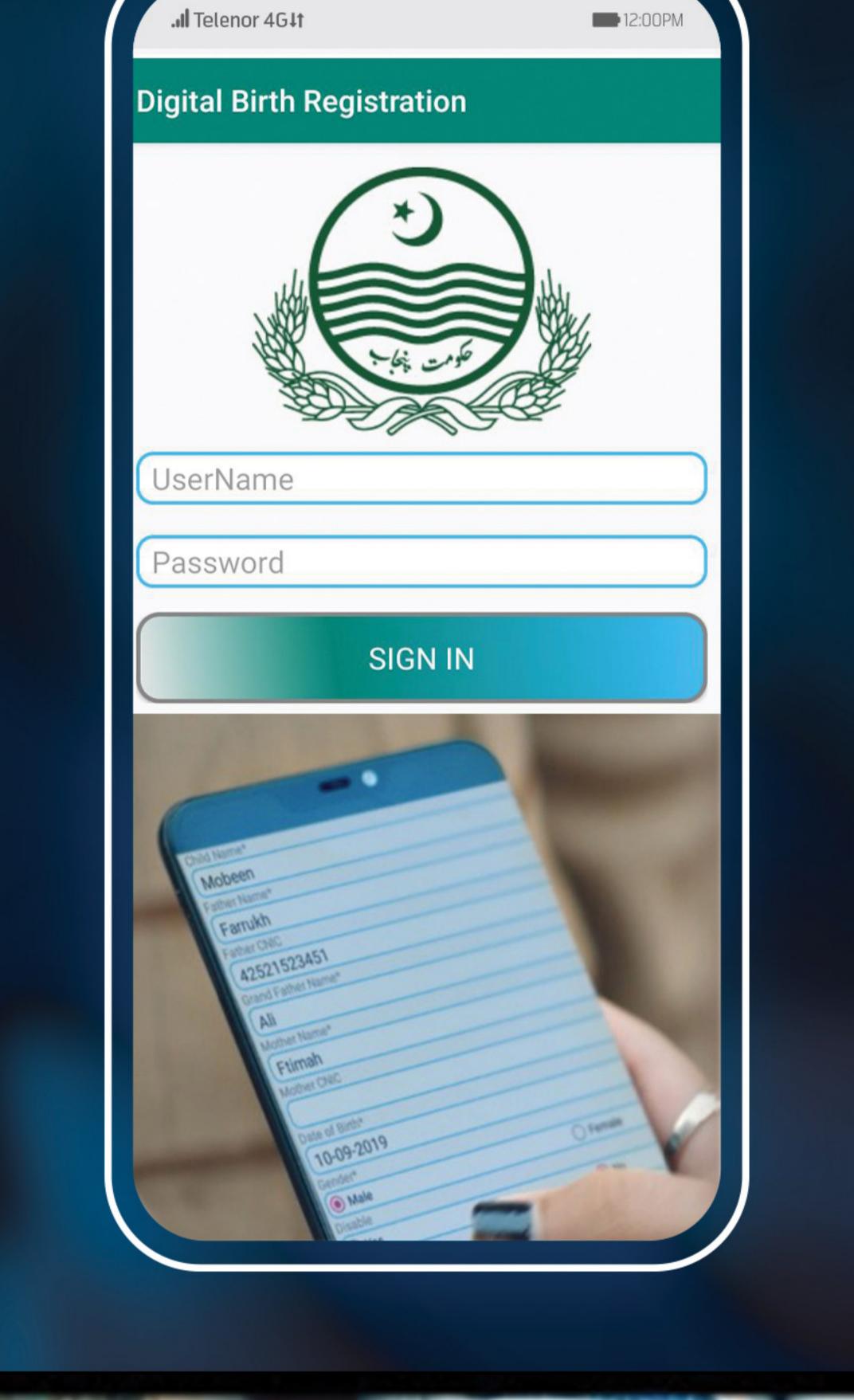
A mobile solution developed by Telenor & partners is helping register thousands of births. Here's how

03

Once complete, the facilitator submits the application forms via mobile to the local authorities.



the facilitator fills out the application form and captures key documents using the phone's camera.



This is the mark of those with intense passion for their work

1.2 MILLION CHILDREN (50% GIRLS) REGISTERED

140%INCREASE IN BIRTH REGISTRATIONS

PROJECT EXPANSION TO 426 VILLAGES

PROCESSING TIME TO REDUCED TO 10MINS

EMPOWERED 10,200+ RURAL HEALTH WORKERS, TEACHERS & REGISTRARS









The success of Telenor's DBR initiative has advanced the process of documenting Pakistan's invisible souls by years! Millions of births have been registered with some districts approaching universal registrations, a 1st for Pakistan. As a result, the government is today equipped with the data needed to plan effective vaccination drives, child marriage awareness & infant mortality programs. As a result, Pakistan has been identified as one of the 6 priority countries for CRVS strengthening by UNESCAP and to realize the global vision of "Getting Every One in the Picture". The model is now being replicated in countries like Myanmar to great success.

